Telecasting of serials

1130. SHRI DILIP SINGH JUDEV: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether it is a fact that only few Television Producers have been allowed to telecast their serials thus marginalising small producers on prime-time slots of DD-1 and DD-2;

(b) if so, what are the names of these producers having prime-time slots showing mythological/historical serials, with number of episodes allotted;

(c) whether these big producers are defaulters on account of paying telecasting fee and minimum guarantee required to be deposited; and

(d) if so, what steps are being taken to stop telecasting the serials of these big producers and allow small producers to show their talent?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING AND MINISTER OF STATE OF THE DEPARTMENT OF DISINVESTMENT (SHRI ARUN JAITLEY): (a) and (b) It has been intimated by Prasar Bharati that sponsored serials which are potentially viable and are of good production quality are slotted on prime time on Doordarshan irrespective of the banner. A list of producers of mythological and historical serials and the allied details in respect of their serials presently on air on DD-1 is given in the Statement. (*See* below). There is no mythological/ historical serial presently on air on DD-2.

(c) Prasar Bharati have intimated that only a few producers are defaulting and their programmes are running on advance payment basis and the outstandings are covered by bank guarantees.

(d) There is no move Prasar Bharati to stop telecast of such prime-time serials as these are generating good amount of revenue after having established themselves. In any case, small producers also get opportunity as stated in (a) & (b) above.

Statement

Details of Mythological/historical serials presently on air on DD-1

A. Mythological

S.N.	Name of the Serial	Producer	No. of Episodes	Duration
1.	Jai Ganga Maiya	M/s Sagar Group,	104	1/2 hour
2.	Om Namah Shivay	M/s Namah Shivay Enterprises, Mumbai	208	1 hour
3.	Jai Hanuman	M/s AAA Films, Mumbai	156	1 hour
B. Historical				
1.	Noorjahan	M/s Cinevista Communications, New Delhi.	104	1 hour
2.	Swaraj	M/s Tempest Films Pvt. Ltd., Mumbai	26	1/2 hour

Ad-hoc employees in Publications Division

1131. SHRIMATI MALTI SHARMA: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) how many employees are working in the Publication Department of Ministry on ad-hoc basis since 1988-89;

(b) whether it is a fact that the services of these employees have not been regularised inspite of Government Order in 1992;

(c) if so, what action Government propose to take in this regard;

(d) by when the services of ad-hoc employees will be regularised on the basis of notification issued in 1992?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING AND MINISTER OF STATE OF THE DEPARTMENT OF DISINVESTMENT (SHRI ARUN JAITLEY): (a) There are 11 employees in Publications Divsion working on ad-hoc basis since 1988-89.